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**CCA 2017 Logo and Banner Design Contest Entry Form**

**Deadline: 8/4/2017**

\_\_\_\_ Logo Design \_\_\_\_ Banner Design

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Affiliation:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Cell Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I have read and fully understand and will comply with the rules and conditions of this contest.

I understand that if my entry is selected as the winner I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry.

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*Date Signature of Participant*

If the designer is under 18 years old:

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*Date Signature of the Legal Guardian*

**2017 CCA Logo and Banner Design Contest Rules and Conditions**

**INTRODUCTION:**

The Corning Chinese Association (“CCA”) Logo and Banner Design Contest (the "Contest") gives participants the opportunity to design a LOGO or a Banner for CCA’s official and daily use. By participating in the contest, the artist accepts and agrees to comply with the Rules. The logo and banner design should also represent and consider CCA’s mission.

**CCA MISSION:**

* Facilitate networking and personal/professional development amongst the Chinese community and those who are interested in the Chinese culture.
* Promote Chinese culture in the Southern Tier Region of New York State.
* Provide a means to bridge the Chinese and American cultures.

**ELIGIBILITY:**

Contest is open to all CCA members and friends who are above 18 at time of entry. If you are between the ages of 13 and 17, your parents must sign the consent block on the Participation Form, to ensure that you have your parent or legal guardian’s permission.

**ENTRY:**

To enter the Contest, eligible participants must:

1. **Complete the Participation Form.** The form is available for download in CCA website. You can also submit the form with your design electronically on the CCA website <http://www.cca-ny.org/upcoming-events/cca-logo-banner-design-contest>
2. **Design:** Complete the design under the requirement below. You can either submit the logo design or a banner design.
3. If you choose to email your design, please email the completed Official Entry Form and your design to info@www.cca-ny.org

**DEADLINE FOR ENTRIES:**

You must submit your design and completed participation form by **11:59 p.m. EST by 8/4/2017.**

**DESIGN GUIDELINES:   
Integrity**: Logos must be original - created and edited by the contestant(s). It cannot contain any copyrighted material, licensed images or images that have been previously published.

**Concept:** Your design should be unique and creative. **The banner design needs to incorporate the full name of CCA: “Corning Chinese Association” in both traditional Chinese and English. The logo design should incorporate “CCA”.** The color theme should be **red, yellow or any other color that can represent traditional Chinese values and cultures**. The logo may incorporate other imagery, abstract symbols or a catchphrase, so long as the full CCA name is properly included somewhere in the logo. The full name “Corning Chinese Association” may also be included in the logo or banner dependent on the designer.

**Formatting:** For purposes of submission, please submit the design in **.png, .jpg or .psd for** (with a Resolution of 300 dpi minimum) **AND as a .pdf file** (less than 10MB). The design must be convertible into a scalable vector that are applicable on both digital (web) and print media. The design has to be reproducible on both small and large surfaces, and to be used in color, grayscale and monotone (single color).If the logo incorporates non-standards fonts, you must be able to provide us with the font should your logo be selected. If you are chosen as a winner, you MUST be able to provide a scalable vector file or a high resolution file that are eligible for large-format printing (poster size with 300ppi resolution). (CCA will provide format consulting service to help contestant meet the submission requirement if needed)

**PRIZES:**

One (1) winner in each category will receive:

* 1. The winning designs will be used as the Official Logo and Banner of CCA on any CCA organized and participated events
  2. Artistic credit and article for your winning design of CCA Logo Contest, in CCA website, newsletter
  3. Oral recognition and announcement in CCA next event
  4. One (1) $75 Gift Card from CCA;
  5. Two (2) CCA T-shirt with new Logo (when it is available)

One (1) honorable nomination in each Category (LOGO and Banner) will receive:

1. Artistic credit and article for your winning design of CCA Logo Contest, in CCA website, news letter
2. One (1) $25 dollar shopping gift card
3. One CCA T-shirt with new Logo (when it is available)

Copy right of the winning design will belongs to the CCA.

**SELECTION OF WINNER:**

All entry designs will be screened and those that comply with the CCA Logo and Banner Design Contest Rules and have met the guidelines and specifications, as seen on our website at www.cca-ny.org will be judged by the CCA members/committees. The winner will be notified by phone or mail at the end of each submission. In the event that no entry is selected, CCA reserves the right to declare no winner and run the contest again at a later date.

Additional rules are posted at www.cca-ny.org.

An example of winner selection criteria:

♣ ***Relevance*** ♣ ***Originality*** ♣ ***Aesthetic Quality***